

client

Strategic Compliance International, Inc.

industry

Regulatory Compliance Consulting & Training

scope

Based on the successful engagement with Vigor on a previous project, SCI confidently chose Vigor to brand their regulatory compliance company. The focus of this work was on creating a well-defined image that grabs people's attention. This was an exciting project because the biotech industry is very modern and forward thinking.

The standard practice of designing a logo first was not followed, simply because of the urgency to get the Hot Topics Workshops (an offering of SCI's) site and marketing collateral completed in time for an impending conference. Vigor had to adapt to these requirements, and still managed to create an eye-catching result. Given the technical nature of the industry, a large amount of copy needed to be included on the site and brochures, which gave Vigor a chance to show off its ability to present large amounts of information in a cohesive, appealing manner.

The design of the SCI logo and corporate identity was a unique challenge because it needed to establish its own brand while retaining the flavor of the Hot Topics collateral. This was achieved through close communication with the client, and the final product accomplished the look that SCI envisioned.

results



CORPORATE BRANDING & STATIONERY PACKAGE



WEB SITE



BROCHURE W/ INSERT



WEB SITE

call (919) 654-6744 for more information and to register

**HOT TOPICS**

- From Discovery to Commercialization - Key Regulatory Requirements
- From Preparation of the Common Technical Document (CTD) to European Marketing Authorizations (EMAs)
- Key Considerations for Successful Technology Transfer and Disposition
- Quality Assurance and Validation Considerations in Product Development
- Dissemination management and Control

**Who Should Attend:** Regulatory affairs, quality assurance, quality control, project managers, R&D, manufacturing, and validation professionals. Academic scientists interested in partnering their functions into the development process, for new products or for changes to already commercialized products.

**Why You Should Attend:**

- Industry expert as workshop leaders
- Small group
- Interactive format
- Great networking opportunities
- Focus on hot topics and value
- Excellent value
- Regulatory expectations

Hot Topics Workshops • 2002 Regulatory Pathways, Cary, NC 27511 • 919-654-6744